

INVOICE



KWQC
805 Brady St
Davenport, IA 52803
Sales T & C: www.gray.tv/advertising
Main: (563) 383-7000
Billing: (563) 383-7000

Property	KWQC		
Invoice #	1300279-1	Order #	1300279
Invoice Date	08/25/19	Alt Order #	WOC12140334
Invoice Month	August 2019	Deal #	
Invoice Period	07/29/19 - 08/20/19	Flight Dates	08/14/19 - 08/20/19
Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		
Account Executive	Davenport House		
Sales Office	Davenport National		
Sales Region	National		
Agency Code			
Advertiser Code	1232		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1058		
Advertiser Ref	169393		
Product 1	1246		
Product 2			

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

Send Payment To:

KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/19	08/19/19	Early Today	4a-430a	1-11---	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/19 08/20/19 1-11--- 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	W	08/14/19		Early Today	4a-430a	:00		\$50.00 NM
			See MG 1.4						
2	KWQC	Th	08/15/19	4:20 AM	Early Today	4a-430a	:30	TS20TV1916AH	\$50.00 NM
3	KWQC	M	08/19/19		Early Today	4a-430a	:00		\$50.00 NM
			See MG 1.4						
4	KWQC	M	08/19/19	4:17 AM	Early Today	4a-430a	1:00	TS20TV1910AH	\$100.00 NM
			MG for 1.3,1.1						
2	08/14/19	08/20/19	M-F 430a News	430a-5a	-1-11--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/19 08/20/19 -1-11-- 3 \$75.00									
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1	KWQC	Th	08/15/19	4:55 AM	M-F 430a News	430a-5a	:30	TS20TV1916AH	\$75.00 NM
2	KWQC	F	08/16/19	4:47 AM	M-F 430a News	430a-5a	:30	TS20TV1916AH	\$75.00 NM
3	KWQC	Tu	08/20/19	4:50 AM	M-F 430a News	430a-5a	:30	TS20TV1916AH	\$75.00 NM
3	08/14/19	08/20/19	M-F 5a News	5a-6a	-1-1---	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/19 08/20/19 -1-1--- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KWQC	Th	08/15/19	5:13 AM	M-F 5a News	5a-6a	:30	TS20TV1916AH	\$150.00 NM
2	KWQC	Tu	08/20/19	5:57 AM	M-F 5a News	5a-6a	:30	TS20TV1916AH	\$150.00 NM
4	08/14/19	08/20/19	M-F 6a News	558a-7a	-1-11--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/19 08/20/19 -1-11-- 3 \$325.00									
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>KWQC</td><td>F</td><td>08/16/19</td><td>4:07 PM</td><td>M-F 4p News</td><td>4p-430p</td><td>:30</td><td>TS20TV1916AH</td><td>\$150.00</td><td>NM</td></tr><tr><td>3</td><td>KWQC</td><td>Tu</td><td>08/20/19</td><td>4:28 PM</td><td>M-F 4p News</td><td>4p-430p</td><td>:30</td><td>TS20TV1916AH</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KWQC	F	08/16/19	4:07 PM	M-F 4p News	4p-430p	:30	TS20TV1916AH	\$150.00	NM	3	KWQC	Tu	08/20/19	4:28 PM	M-F 4p News	4p-430p	:30	TS20TV1916AH	\$150.00	NM																							
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3	KWQC	Tu	08/20/19	4:28 PM	M-F 4p News	4p-430p	:30	TS20TV1916AH	\$150.00	NM																																																							
11	08/14/19	08/19/19	M-F 430p-5p	430p-5p	1--1---	:30	2	\$200.00	NM																																																								
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	08/14/19	08/20/19	1--1---	2	\$200.00																																																												
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1	KWQC	Th	08/15/19	4:36 PM	M-F 430p-5p	430p-5p	:30	TS20TV1916AH	\$200.00	NM																																																							
2	KWQC	M	08/19/19	4:35 PM	M-F 430p-5p	430p-5p	:30	TS20TV1916AH	\$200.00	NM																																																							
12	08/14/19	08/16/19	M-F 5p News	5p-530p	--1-1--	:30	2	\$350.00	NM																																																								
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2	KWQC	F	08/16/19	5:24 PM	M-F 5p News	5p-530p	:30	TS20TV1916AH	\$350.00	NM																																																							
13	08/14/19	08/19/19	NBC Nightly News	530p-6p	1-----	:30	1	\$1,000.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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14	08/14/19	08/20/19	M-F 6p News	6p-630p	-11----	:30	2	\$525.00	NM																																																								
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15	08/14/19	08/16/19	Late News M-F	10p-1035p	--1-1--	:30	2	\$550.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/12/19</td><td>08/18/19</td><td>--1-1--</td><td>2</td><td>\$550.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KWQC</td><td>W</td><td>08/14/19</td><td>10:32 PM</td><td>Late News M-F</td><td>10p-1035p</td><td>:30</td><td>TS20TV1916AH</td><td>\$550.00</td><td>NM</td></tr><tr><td>2</td><td>KWQC</td><td>F</td><td>08/16/19</td><td>10:11 PM</td><td>Late News M-F</td><td>10p-1035p</td><td>:30</td><td>TS20TV1916AH</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/12/19	08/18/19	--1-1--	2	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KWQC	W	08/14/19	10:32 PM	Late News M-F	10p-1035p	:30	TS20TV1916AH	\$550.00	NM	2	KWQC	F	08/16/19	10:11 PM	Late News M-F	10p-1035p	:30	TS20TV1916AH	\$550.00	NM											
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1	KWQC	W	08/14/19	10:32 PM	Late News M-F	10p-1035p	:30	TS20TV1916AH	\$550.00	NM																																																							
2	KWQC	F	08/16/19	10:11 PM	Late News M-F	10p-1035p	:30	TS20TV1916AH	\$550.00	NM																																																							
16	08/14/19	08/20/19	The Tonight Show	1035p-1137p	11-1---	:30	3	\$275.00	NM																																																								
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
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2	KWQC	M	08/19/19	11:30 PM	The Tonight Show	1035p-1137p	:30	TS20TV1916AH	\$275.00	NM																																																							
3	KWQC	Tu	08/20/19	11:05 PM	The Tonight Show	1035p-1137p	:30	TS20TV1916AH	\$275.00	NM																																																							
17	08/14/19	08/20/19		1137p-1237a	-1-11--	:30	3	\$100.00	NM																																																								

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INVOICE

Send Payment To:



KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	1300279-1	Invoice Month	August 2019
Invoice Date	08/25/19	Invoice Period	07/29/19 - 08/20/19
Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Late Night w/ Seth Meyers									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/14/19	08/20/19	-1-11--	3	\$100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Th	08/15/19	12:23 AM	Late Night w/ Seth Meyers	1137p-1237a	:30	TS20TV1916AH	\$100.00 NM
2	KWQC	F	08/16/19	12:33 AM	Late Night w/ Seth Meyers	1137p-1237a	:30	TS20TV1916AH	\$100.00 NM
3	KWQC	Tu	08/20/19	12:35 AM	Late Night w/ Seth Meyers	1137p-1237a	:30	TS20TV1916AH	\$100.00 NM
18	08/14/19	08/17/19	Sa 6a News	558a-7a	-----1-	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$175.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19	6:47 AM	Sa 6a News	558a-7a	:30	TS20TV1916AH	\$175.00 NM
19	08/14/19	08/17/19	Sa Today	658a-9a	-----1-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19	8:20 AM	Sa Today	658a-9a	:30	TS20TV1916AH	\$250.00 NM
20	08/14/19	08/17/19	Sa Late Morning News	8a-1030a	-----1-	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19	9:18 AM	Sa Late Morning News	8a-1030a	:30	TS20TV1916AH	\$200.00 NM
21	08/14/19	08/17/19	Sa 5p News	5p-530p	-----1-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19		Sa 5p News	5p-530p	:00		\$250.00 NM
			See MG 21.2, 21.3						
2	KWQC	Tu	08/20/19	5:23 AM	M-F 5a News	5a-6a	:30	TS20TV1916AH	\$150.00 NM
			MG for 21.1 08/17						
3	KWQC	Tu	08/20/19	12:20 AM	Late Night w/ Seth Meyers	1137p-1237a	:30	TS20TV1916AH	\$100.00 NM
			MG for 21.1 08/17						
22	08/14/19	08/17/19	Sa 6p News	6p-630p	-----1-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19	6:28 PM	Sa 6p News	6p-630p	:30	TS20TV1916AH	\$250.00 NM
23	08/14/19	08/17/19	Sa 630p-7p	630-7p	-----1-	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/12/19	08/18/19	-----1-	1	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KWQC	Sa	08/17/19	6:46 PM	Sa 630p-7p	630-7p	:30	TS20TV1916AH	\$275.00 NM

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INVOICE



Send Payment To:

KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	1300279-1	Invoice Month	August 2019
Invoice Date	08/25/19	Invoice Period	07/29/19 - 08/20/19
Advertiser	Tom 2020		
Product	Political		
Estimate #	7857		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/14/19	08/17/19	Late News Sa	10p-1030p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Sa 08/17/19 10:19 PM Late News Sa 10p-1030p :30 TS20TV1916AH \$550.00 NM									
25	08/14/19	08/18/19	Su 6a News	558a-7a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Su 08/18/19 6:57 AM Su 6a News 558a-7a :30 TS20TV1916AH \$150.00 NM									
26	08/14/19	08/18/19	Su Today	658a-8a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Su 08/18/19 7:28 AM Su Today 658a-8a :30 TS20TV1916AH \$200.00 NM									
27	08/14/19	08/18/19	Su Late Morning News	8a-9a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Su 08/18/19 8:57 AM Su Late Morning News 8a-9a :30 TS20TV1916AH \$150.00 NM									
28	08/14/19	08/18/19	Su 5p News	5p-530p	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1 1 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Su 08/18/19 5:15 PM Su 5p News 5p-530p :30 TS20TV1916AH \$325.00 NM									
29	08/14/19	08/18/19	Late News Su	10p-1035p	-----1	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/12/19 08/18/19 -----1 1 \$525.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KWQC Su 08/18/19 10:32 PM Late News Su 10p-1035p :30 TS20TV1916AH \$525.00 NM									
Total Spots							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,550.00
<u>Agency Commission</u>	\$1,882.50
<u>Net Amount Due</u>	\$10,667.50
<u>Invoice Balance as of 09/20/19 2:28:08 PM CT</u>	\$0.00

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